

ORDER YOUR COAL NOW. \$5.50 a ton - Handle the Best. H. A. DAY

COAL

Dr. J. B. Harrington
V.S.

Western Globe.

JOHN McNAB, Blacksmith, Shoer.

Lacombe, Alta.

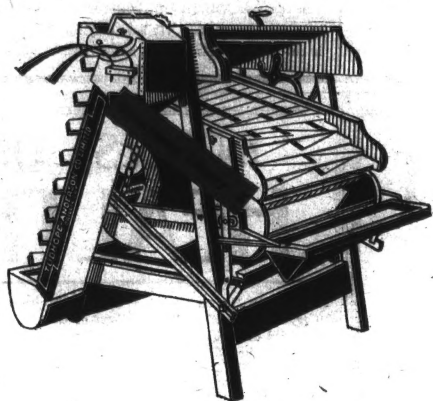
Ask "Harry" about the
'Acorn Hog Feeder'
Saves its cost on 20 hogs—
Makes every pound of feed
into pork.

H. L. Brown
Agent Massey-Harris.

Chas. B. Halpin, Editor and Publisher

LACOMBE, ALBERTA, WEDNESDAY, JANUARY 30, 1918

Subscription:—Canada and Other British Possessions, \$1.50 per year



WINNER MILLS

Cleans, Separates and Grades, any kind of Grain

We have a stock of different sizes with and without power attachment. Mills will be scarce and higher in price so do not delay.

Morrison & Johnston, Ltd.

CHIROPRACTIC

If you are suffering from an acute or Chronic disease and other methods have failed call and see JOS. C. BATES D. C. Graduate Palmer School of Chiropractic Davenport Iowa. Office—Union Bank Building, Lacombe.

TEACHER WANTED

For Calkin's Valley S. D. No. 1044, duties to commence March 1st. Apply stating salary wanted and experience if any, to W. H. Lohman, Sec.-Treas. Lockhart, Alberta J16-3p.

LACOMBE IRON WORKS

Mr. Farmer, now is the time to get your plows fixed before spring work starts.

TRAVIS & H.
Nanton Street.

TENDERS WANTED

For supplying twenty ricks of green poplar wood, 18 inches long, to be piled at Jones Valley School House before March 15, 1918. R. A. Lindsay, Secretary-Treasurer. J16-3p.

ENGINE FOR SALE

One and a half horse power gasoline engine, in first class running order at a snap. Apply to Archie Macconnachie, Empire Garage.

BULL WANTED

High Grade Hereford bull wanted. Apply to Fred Butcher, Lacombe. Phone 715. J16-3p.

DOG LOST

A whitish yellow collie dog with long tail and is thought to have white nose. Last seen on Gull Lake road. Finder will receive reward.

YOUNG BROS.

FOUND

Pocket book containing sum of money in Lacombe; owner can get same by proving his ownership to Percy Thorp Bentley.

NOTE PAPER AND ENVELOPES IN BOXES

Regular 35c. each—on sale at 25c. each while they last.

These are all good quality Linen Paper with Envelopes to Match Put up in nice attractive boxes.

Every dollar spent or paid on account gives you a guess on the Chevrolet Car and Victrola.

The McDERMID DRUG CO. LTD.
D. A. LOTHIAN, Manager.

STORM SASH

AND

STORM DOORS

Any Size or Any Kind

PROMPT DELIVERY

Atlas Lumber Co.

LIMITED

O. W. Thorne, Local Manager.

McLEOD'S Shopping news of interest to every home McLEOD'S

REMNANTS

You are sure to find many useful ends in the remnant pile.
It means big savings

These are Days of Price Reductions on Seasonable, wanted merchandise, and wise shoppers will grasp this opportunity to save money on their many requirements.

TRIMMED HATS

Of fine quality silk velvet clearing at \$1.50 and \$2.50.

A Bargain price on Men's Underwear

Heavy ribbed shirts and drawers, from one of Canada's best manufacturers; a splendid winter weight, clean and smooth.

A regular \$2.00 quality for \$1.50

Sizes from 36 to 40. Only a limited quantity.

\$22.50 Men's Over-Coats for \$15.00

A value out of all proportion to present standards. A navy chinchilla coating, with shawl collar and belted back. 50 in. long, double breasted and lined with good quality serge.

Sizes 37 to 42.

A STOCK-TAKING CLEARING PRICE ON MEN'S TWEED SUITS REGULAR TO \$30.00 FOR \$12.50

And any man who fully realizes the values we offer will not fail to choose from these suits.

MEN'S CORDUROY PANTS \$4.50

And of the best qualities we have every offered. Sizes 36 to 40.

MEN'S FLANNEL SHIRTS

In grey and khaki, sizes 14½ and 15. Regular to \$2.50 for \$1.75.

BOY'S SWEATER COATS

A stock-taking bargain for one week. Medium weight and heavy weight Sweater Coats, sizes to 32 Regular \$3.50 at \$1.95.

CHILDREN'S MOCCASINS

sizes 6 to 10, 90c. a pair.

MEN'S WOOL MITS

Heavy, strong yarn, in grey and dark mixture. Regular 60c at 40c.

In The GROCERY DEPARTMENT

APPLES

Delicious, juicy fruit of the finest varieties. Special price on Johnathans \$3.25. A few boxes of assorted varieties clearing at \$1.75.

NAVEL ORANGES

Extra large size. Per Doz. 60c.

LEMONS

The finest stock available. Doz. 50c.

CALIFORNIA CELERY

Crisp and White, per B. 15c.

ONIONS

4 pounds for 25c. Of medium size and splendid quality.

Bran and Shorts

The Balance of Our Women's Coats Regular to \$17.50 at \$9.75

We have cut the price so low that every coat should be cleared in short order. Tailored in this seasons best styles with large collar and belted back, all good dark colors in warm tweeds. Sizes to 38.

A Clearing Sale of Toilet Sets

Only five sets left, all of fine quality. Regular \$9.00 for \$5.50

GIRL'S COATS HALF PRICE

And they are ideal coats for cold weather. Only about half a dozen left, sizes 10 to 14 years. Regular \$10.00 to \$16.00. For \$5.00 to \$8.00

HORROCKSES' BEST QUALITY SAXONY FLANNELETTE

Without doubt one of the best made—double warp, close fleece. 36 inches wide. Regular 50c. for 40c. In white and stripes.

CARPET SLIPPERS

The balance of our stock to clear at 75c. a pair.

REMARKABLE VALUES IN TWEED SKIRTS

Regular to \$7.50 for \$3.75. Girl's Skirts, \$1.35.

COMFORTER CHINTZ

In new patterns, Double width, 36 inches wide. A Special value at 30c. a yard.

BOY'S AND GIRL'S HEAVY WORSTED HOSE

All wool, ribbed. Sizes 7½ to 10. Price 60c. per pair.

CLEARING PRICE ON ALL WOOL RIBBED HOSE

Dark tan, sizes 8½ and 9. \$1.00 quality for 50c.

BARNETT AVENUE

ARNOT & CO.

LACOMBE, ALBERTA

Ginghams at 17 1/2c. a yard
New Goods Too

This is a special price for this week only. All the best patterns in Black and White and Blue and White, Pink and White, and Brown and White Checks. Also in stripes.
THE QUALITY IS GOOD

Buttoned Children Waists
Specially Priced This Week

Comes in Strong Stockinette Cloth, heavily lined; is strapped with tape and has buttons for underwear. Sizes 24, 26, 28. Special at 35c.

Women's Fleece Lined Hose

Sizes 9 1/2 and 10 only. To clear at per pair 30c.

Grocery Department

Why Experiment?

You Can't Get Better Coffee than

Arnot's Special

35c. a lb. or 3 lbs. for \$1.00

King's Quality Flour

The Empire's Best

Get our prices on quantities, and get them soon. When our present stock is gone we do not expect to get any more patent flour.

Three Grades

Men's Heavy Work Shirts

Heavy Black Drill, lined. Starting value at \$1.50.

Men's Grey Wool Sox

A value that may not occur again for some time. Per pair 25c.

Men's Mackinaw Coats

You can save THREE DOLLARS on these coats. They are good value for \$12.00. We have only a few left and the price is cut to \$9.00. Sizes 40, 44 and 46 only.

School Report

Grade V.—History

Lila Harrington	92	83
Mary Travis	83	04
Albert Blair	87	61
Beulah Bullis	93	53
Allice McMurray	—	61
Beverly Harrington	97	48
Alva Bullis	79	42
Gordon Raven	96	37
Blanche Tees	92	—

Grade VI.—Composition—Spelling

Herbert Watt	95	9
Laura Titsworth	95	92
Dly Reeves	85	84
May Anderson	96	81
Jean Campbell	96	81
Sam Davidson	95	81
Ruth Trimble	92	74
Ellen Mason	96	72
Fred Jackson	96	72
Addie Reeves	95	64
Hugh McQuillan	95	62
Marion Watt	97	59
Wm. Lundie	90	53
Frank Scherrer	94	—
Teddy Berre	94	—
Victor Winter	—	—
Gertrude Gourlay	98	—
Thelma Perry	99	—

Grade VIII.—Grammar

Leslie Chisholm	96	—
Kathleen Reid	93	—
Cathie Scorgie	93	—
Mary Kent	90	—
Stewart Vickerson	89	—
Beth Lundie	82	—
Teresa Perry	78	—
Gertrude Ramsay	77	—
Robert Nelles	74	—
Hattie Walters	73	—
Bert Ritz	64	—
Robert Watt	64	—
Allice Reeves	44	—
Arthur Storey	41	—
Elsie Metcalf	32	—
James Metcalf	—	—

XMAS PROMOTIONS—GRADE VII

Following pupils were promoted to Senior VIII:	
Leslie Chisholm	(cond)
Mary Kent	(cond)
Beth Lundie	(cond)
Robert Nelles	(cond)
Teresa Perry	(cond)
Gertrude Ramsay	(cond)
Anna Raymond	(cond)
Kathleen Reid	(cond)
Allice Reeves	(cond)
Bert Ritz	(cond)

Keeping Our Soldiers Strong

Early in the world war experience proved the extraordinary value of cod liver oil for strengthening soldiers against colds, pneumonia and lung troubles.

Thousands of Our Soldiers are Taking

SCOTT'S EMULSION

Because it Guarantees the Purest Norwegian Cod Liver Oil high in food value and rich in blood-making properties.

Scott's will strengthen you against winter sickness.

Beware of Alcoholic Substitutes.



Scott & Bowne, Toronto, Ont.

17-24

IMPORTANT TO FARMERS

Do you want to improve your farm, buy more stock or buy more land? If so see us at once for a mortgage loan. Money is plentiful now, but will undoubtedly be scarce later on.

Our companies are liberal, and reasonable in their charges. Loans are put through quickly and secretly.

Also private funds to loan at current rate.

The Jesse Fraser Agency
Lacombe — Alberta

Grade X — Literature	Lee Trimble	34
R. Barnett	46	75
E. Boche	63	75
F. Cameron	63	75
F. Gilmour	73	96
M. Grant	0	94
I. Hamilton	86	93
A. Haydon	81	92
H. Kent	—	90
R. Lockerby	85	90
L. McNab	80	87
M. McLeod	53	86
I. McLeur	53	86
F. Perkins	63	85
F. Morrical	22	84
M. Pocock	85	83
L. Raymond	79	82
S. Riley	81	81
W. Ruckle	41	81
R. Stauchfield	31	80
N. Titsworth	70	80
Leila Titsworth	78	79

IN QUEST OF HEALTH

For ages the Human Race has been trying to regain its health. It has tried everything imaginable, from the beating of the tom-tom by the Indian Medicine Man and the unthinkable decoctions of the witches, to the more refined and more deadly poisons of our modern "Medicine Man." We have allowed ourselves to be stuffed with drugs and mutilated with knives, and what is the result?

You have tried the rest—Now try the best

Jos. C. Bates D.C.
Union Bank Building Lacombe

Consultation Free

Two year graduate of the Palmer School of Chiropractic—"The Fountain Head."

9.30—12 a.m. OFFICE HOURS 2—5 p.m. 7—8 p.m.
Sundays by appointment only.

Shorthorns for Sale

An A1. Small Herd

Consisting of

1 Bull: 3 Cows: 1 Heifer.

These are as good as they breed them.

Ralph W. Matchett
Eckville, — Alberta.

Leone Haynes	78	Eddie Newman	74
Mary Teward	76	Margaret Reid	72
Gordon Ritz	76	Gwen Halpin	71
Charles Raven	75	Walter McNeil	70
Earl Calkins	74	Ruben Bracke	64
Lester Williamson	74	Lawrence Winter	61
Emma Hunt	74	Grace Umbriet	60

Big Cash Auction Sale - 173 Head of Cattle Wednesday, February 6th, at Red Deer

In the Old Cattle Barn, 2nd St. Southwest, at 1 o'clock sharp.

10 head of Fresh Cows with calves at foot. 40 head of Cows and Heifers, 3 to 7 yrs., all bred to come in soon; 50 head of 2-year-old steers. 70 head of short yearlings, Steers and Heifers. 2 Hereford Bulls 4 years old and 1 Shorthorn Bull 4 years old, with papers

C. F. DAMRON, Auctioneer.

[NO RESERVE]

Lacombe, Alta.

A. M. CAMPBELL
General Merchant

An excellent stock of General Merchandise to select from. Guesses on the Chevrolet Car with every dollar purchase.

Lacombe, Alta.

C. B. DENIKE
Jeweler and Optician

A city stock reasonably priced—Let us fill your wants and supply you with guesses on the Chevrolet Car.

Lacombe, Alta.

W. C. HARRINGTON
Groceries and Farm Produce

Guesses given with every dollar purchase on the Chevrolet Car.

Lacombe, Alta.

J. IRVINE
Bakery—Confectionery

Salt Drinks, Ice Cream and Fruit in Season. A guess on the Chevrolet with every dollar purchase.

Lacombe, Alta.

THE TRIMBLE-GARLAND

LUMBER AND COAL CO.

Lumber, Building Materials, and Coal. A guess on the Chevrolet with every dollar purchase.

Lacombe, Alta.

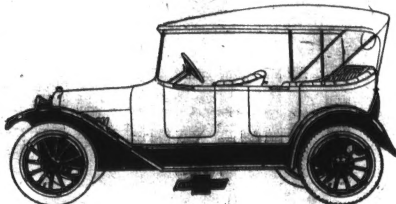
CAMERON'S

For the very best in Made to Order Men's Clothing, Repairs, Etc.—And you get guesses with every dollar paid on account—Win that Car with a purchase from this store.

Every Dollar Spent With These Merchants Gives You a Chance to Win This

\$900 Chevrolet Car

How Many Kernels of Wheat in the Jar?



You Have a Chance to Win This Car?

In each of these stores you will see an illustration of a jar of wheat—The first person sending in the correct estimate as to the number of kernels of wheat contained in the jar will be awarded this beautiful 1918 Model Chevrolet Car.

HOW TO GET GUESSES

Every dollar spent with these merchants, or every dollar paid on account to them entitles you to a guess on the jar of wheat—Guesses must be accompanied by the usual counter sales slips—These slips are accumulative, the dollar need not be spent at one store or at one time.

A GUESS FOR EVERY DOLLAR SPENT

There is no limit to the number of guesses a contestant can make. You have a guess for every dollar spent.

THE JAR

A "No-Vary" pickle jar which can be had at almost any grocery store is an 18 ounce bottle filled with No 1 hard wheat thoroughly cleaned and placed in the bottle by the city officials of Red Deer, to be opened by the judges when the contest closes. All guesses will be time stamped before being deposited in the sealed barrel, and will not be opened until the contest closes. Remember, the first correct guess wins—so guess early and as often as you can.

WHERE TO GUESS

Mail or deliver all guesses to Contest Department, The Advocate, Red Deer, Alberta.

Lacombe, Alta.

THE MODERN DRUG CO., LIMITED
Drugs, Patent Medicines, Toilet Articles, Stationery, Books, School Supplies, Meir's and Neilson's Chocolates, Phonographs, Kodaks and Supplies, Etc.

Every dollar spent here gives you a guess on the Chevrolet Car.

Lacombe, Alta.

F. R. McLEOD
Department Store

A great big stock of Dry Goods, Groceries, Ladies' and Gents' Furnishings, Boots and Shoes, Etc.

Also guesses on the Chevrolet Automobile Contest.

Lacombe, Alta.

A. URQUHART & CO., LTD.

Wholesale and Retail General Merchants. You win whether you get the car or not when you buy goods at this store—A guess with every \$ spent.

Lacombe, Alta.

H. W. ALLIN

Agent for John Deere machinery, Brockville Buggies and Cutters, Adams' farm sleighs, Foundry Products including Tractors, Stover Stationary Engines, Etc.
New Superior Fanning Mills

A. OREIGHTON

Druggist & Stationer

We can fill your every want in the above lines and give you a guess with every dollar purchase. Lacombe, Alta.

W. E. TEES

Agent for the Chevrolet

Lacombe district
Tristram, Alex. Tees, Clive, Morningside, Blackfalds, Bentley, Gilby, and West
Agent for Winnipeg Oil Co.—High Grade goods
TRY THEM

ALBERTA GOVERNMENT MAKES A PROTEST

Edmonton, Alta., Jan. 23.—Contending that it is unconstitutional and further might have been satisfactorily settled by the conference and arrangement, the government of Alberta has written Premier Borden protesting against the order-in-council regarding the issue and sale of provincial securities. The letter as sent by Premier Stewart is as follows:

"The government of the province of Alberta has refrained up to the present from making any protest to your government in connection with the recent order in council regarding the issue and sale of provincial securities of institutions under provincial control, on account of the reports to the effect that amendments were to be made to the original order.

"As I now understand that the original order is to be enforced, I desire to bring to your attention the fact that while the policy of this government is not to interfere with, or embarrass the Dominion government in connection with any proper measure for the utilization of the natural resources for war purposes, this province will not willingly submit to the encroachment of your government upon our constitutional rights.

COMMISSION ON COMPENSATION GIVES OUT FINDINGS

Edmonton, Jan. 23.—Increase of 15 to 40 per cent in compensation for the workmen, less trouble in collection, quick action, doing away with all litigation, and the appointment of a board to administer the proposed act, are the chief recommendations in the report of

the commission appointed last August to go into the matter of the workmen's compensation. The commission was composed of John T. Stirling of the mines branch of the provincial government, chairman; W. F. McNell, Calgary, secretary of the Western Coal Operators' association and Alderman J. A. Kinney, president of the Alberta Federation of Labor. The commission held sittings in twenty different places and examined 195 witnesses, in their effort to arrive at an equitable conclusion.

The witnesses included employers, employees, doctors, lawyers and insurance men, and the report submitted is an unanimous report of the three commissioners. The draft act as submitted to Premier Stewart today recommends what is commonly known as state insurance and the report includes a recommendation that the legislation be brought in at the coming session of the legislature. At the present time the employer carries his own insurance or insures in a liability company, but in the draft act the state board will carry the insurance to which each employer of labor will have to contribute.

RUSSIA'S FUTURE

While the Bolshevik government of Russia is holding off by force in Petrograd and along the war fronts, there is a wonderful transformation in progress throughout the great empire. The Finns were the first to take advantage of the chaotic condition of government, and today Finland has declared her independence and is recognized as a republic. The Ukrainian provinces also have thrown off the yoke of the Petrograd government and declared themselves a republic. Elsewhere Cossacks are making similar movements and from present appearances it looks as if within a short time the great empire might be split up into a dozen or more independent states.

It is impossible to conjecture what the finish will be at this stage. In some of the Slav provinces it is doubtful if the people have yet developed the genius for stable self-government and in these Chaos has no doubt continue until some firm hand appears at Petrograd to bring an end to the existing situation of Anarchy. From the trend of events thus far however, it seems probable that ul-

timately Russia will take on the form of the American republic, having a central Federal government chosen from a company of independent autonomous states. If it should happen to work out that way the last state of Russia would be immensely preferable to existing conditions.

MacDonald & McBride

Barristers, Solicitors, Notaries and Conveyancers
Solicitors for the Town of Lacombe, Merchants Bank of Canada, Union Bank of Canada, R. G. Dunn & Co., The Colonial Investment and Loan Co., Etc.
Company and Private Funds to loan on Town and Farm property.

EDWIN H. JONES
Barrister, Solicitor, Notary.
Office:
Barnett Avenue, Lacombe, Alta.

JOHN MCKENTY
Notary, Conveyancer, Accountant, Official Auditor, Issuer of Marriage Licenses.
Office: DAY BLOCK, Lacombe.

Phone 153 P.O. Box 74

Dr. R. ROBERTS

F. R. G. V. S., Lond., Eng.
Alberta St., Opp. Methodist Church

Veterinary Surgeon

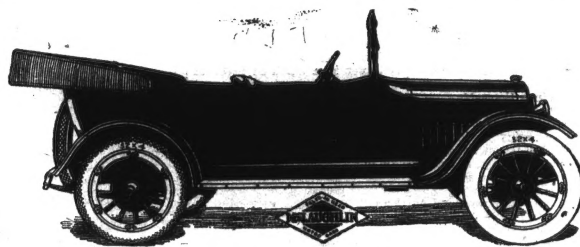
Open Day and Night
Phone 199

Empire Garage

A. Maconnachie, Prop.

Automobile Repairs and Accessories
Oxy-Acetylene Welding

FLURBY GRINDER FOR SALE
Practically new machine; 8 inch burrs; in first class shape. Price for quick sale, \$35.00. Apply to L. T. Shobe, Lacombe. Phone R914. 12-2p



1918 MODEL McLaughlin Valve-in-Head FIVE PASSENGER TOURING CAR E-FOUR 35

The easy-riding qualities and ample leg room of this McLaughlin four-cylinder touring model makes it a car of unusual merit. It meets with the approval of those who have use for a full-powered, economical and well-proportioned light touring car. This model is an improvement on model D-Four-35. A sloping windshield and many minor improvements make it more beautiful in appearance and more efficient than ever.

Expert engineering, the best of material and skilled labor have produced in this McLaughlin model a medium-weight car at a medium price—a car of the pleasing stream-line body type, well and comfortably upholstered.

While this car is moderate in its price it is really a big car and very similar in appearance to the other McLaughlin models. It has a style and finish that immediately puts it in a class with the automobiles one is proud to own.

McLAUGHLIN CARS stay sold. The fact that there is very rarely a used McLaughlin on the market indicates public recognition of their value.

BOODE and MACONNACHIE
AGENTS
LACOMBE ALBERTA

Louis Ritz
CONTRACTOR and BUILDER
Estimates Given Free. Shop at Atlas Lumber Co. Yards.
Phone 40

JAS. McNICOL

FIRE, LIFE AND HAIL INSURANCE.
Notary Public. Conveyancing.
Office: Blackfalds, Alberta.
PHONE 163. P.O. BOX 74

TEACHER WANTED

Teacher wanted for Eureka Valley S. D. 1st or 2nd grade experienced teacher wanted. Salary \$780 per year. Apply F. Jones, Sec-Treas R. R. 2 Lacombe.

THE FEEDING OF CALVES

Giving a calf an extra good start the first six months of its life and doing so cheaply, is the secret of successful and economical stock raising.

No matter how good the calf at birth it will be handicapped at a loss, or more or less seriously handicapped in future usefulness and profit if not fed carefully and cheaply in its early days.

The present high prices of whole milk practically exclude this product being used to any extent in calf rearing, although it is absolutely necessary for the first three or four weeks if best results are to be obtained. To discover the best substitutes for whole milk and the best methods and practices in calf feeding a large number of experiments have during the past three years been conducted on the Dominion Experimental Farms. The detailed results of this work will be published in the near future. However, a few deductions from these experiments are given herewith.

1. It is more profitable to breed and rear young stock to maturity than to purchase the average cows for sale, which are usually the animals least profitable and desirable in the neighbor's herd.

2. The cheapest way of building up a good herd is to raise it. The feed costs of good rearing in Canada range from \$16.00 to \$24.30 for 6 months calves, \$24.00 to \$45.00 for 12 months calves and \$37.00 to \$74.30 for 24 month heifers the variation depending on methods of feeding, feeds available and market values of these feeds.

3. Calves of poor type and breeding are not worth rearing, but good calves properly bred will be worth at least 30 p.c. and up to 100p.c. more than their feed cost at two years of age.

4. Calves of good size, strong constitution and large capacity will, on the same feed, make greater growth and better gains than small weak narrow individuals.

5. Good rearing of calves is most profitable as shown in such results as—

Earlier maturity in size.

Earlier maturity in profitable production.

Greater production throughout the whole life time.

More valuable and in greater demand at the highest price.

Healthier stock.

More durable animals.

Better able to consume most profitably all cheap farm grown roughages and convert these into milk.

6. The calf reared on its dam costs 25p.c. to 50 p.c. more than the paid feed calf and the more productive the cow the greater will be the charges against the calf.

7. Paid feed calves reared to 6 to eight months largely on whole milk, make gains which cost \$14.00 to \$18.75 per cwt. which is several times the cost when the properly fed substitute for whole milk is used.

8. Skim milk fed sweet and at a temperature of about 90 degrees Fahr is the best single substitute for whole milk, and may reach a value of 70 cents per cwt. or more in feeding young calves. However skim milk may be improved by the addition of a good cream substitute as flax seed jelly, oatmeal or a well balanced calf meal.

9. Buttermilk if fed properly as to acidity and temperature, may have a slightly greater value than skim-milk. Great caution must however be taken to start calves at a greater age and very gradually.

10. In feeding calves to 6 to 8 months of age on rations composed largely of skim-milk or buttermilk and a good cream substitute, gains may be made at a cost of feed amounting from \$2.00 to \$7.15 per cwt., this amount varying with the character and price of meal and the ruggedness and thrift of the calves.

11. If well started on mother's milk, calves may be well reared on calf meals without whole or skim-milk. However, greater care and attention must be paid to these calves, and even so, gains cost from \$5.00 to \$15.41 per cwt. or nearly double the cost where some skim-milk is used.

12. There are many excellent calf meals on the market in Canada. The Canadian manufactured meals are as good as and generally decidedly superior to any imported meals, due not only to the palatability of the ingredients and the chemical balance, but even more to freshness and freedom from moisture.

Of the Canadian made calf meals used the three which in total gains have given excellent satisfaction are Royal Purple Gold Dollar and Caldwell's.

Providing the necessary ingredients are available, it may often be more economical for the feed

er to mix his own calf meals. If properly done, the resulting gains in weight of the calves may be nearly as great, and often at a much reduced cost.

13. In order to rear the best and cheapest cows, all paid calves should be taught to eat, at an early age, cheap and nutritious farm grown roughage and grains. The best roughages are grass, alfalfa or clover hay, weeds turnip, mangels and ensilage. Of the grains, oats and barley are unexcelled.

TO HAVE BETTER CALVES

1. Give suitable feeds and avoid overfeeding.

11. Feed regularly and carefully.

3. Keep calf pens clean and freshly bedded.

4. Avoid in every possible way all such infectious diseases as scours, Tuberculosis, black leg and abortion.

5. Destroy parasites such as worms, ringworm and lice.

THE USE OF BARNYARD MANURE

In these days when the maximum of production is required for the successful prosecution of the war, it may be useful to review the important conclusions that have been reached at the Dominion Experimental Farm at Indian Head, from the experiments conducted towards the increase and maintenance of soil fertility.

In conducting these experiments a three-year rotation has been followed throughout, viz., summerfallow and two successive years of cropping either wheat following wheat or wheat followed by either oats or barley.

The conclusions taken on an average of seven years have shown that not only has the yield been materially increased by the application of barnyard manure but also that the condition of the land has been greatly improved making the formation of a mulch after seeding and upon summerfallow a simple operation, thereby increasing waterholding capacity of the soil.

Barnyard Manure.

VS.

Green Manure

In this experiment barnyard manure, applied on summerfallow was compared with peas and tares. Two plots of peas were used, the one being ploughed under in the case of wheat, the other plots were summerfallowed and used as checks. The results showed five bushels per acre increase in yield in favor of barnyard manure followed by a difference of one bushel between tares and summerfallow in favor of the former. Where oats followed wheat there is shown a difference of eleven bushels per acre again in favor of the barnyard manure.

When to Apply Barnyard Manure.

The most practical and efficient method providing a packer is used, as shown in these experiments in the case of wheat, is to apply the manure on first year stubble and plough under either in the fall or spring. Ploughing in the fall gives a larger yield by three bushels for the first crop after application, but a little over one bushel for the second.

Top dressing with the spreader on grain six inches high as given an increase in yield but this is almost impracticable and the difference in yield has not been so great as to warrant it.

When barley is being sown on summerfallow it is shown to be best to apply manure on the summerfallow in winter. However this again gives a lower yield than top dressing when grain sown on summerfallow, is six inches high.

In the case of oats the greatest yield has been obtained by applying manure on first year stubble and ploughing under in the fall.

Barnyard Manure

VS.

Commercial Fertilizer

Further experiments regarding commercial fertilizers as substitutes for barnyard manure go to show that they can only be used as supplements and not to take its place. The commercial fertilizers are not only more expensive but do not supply the humus that barnyard manure does, thereby increasing the water holding capacity of the soil.

Summarizing the various results obtained experiments show that the best time for the application of barnyard manure for all grains would be to apply on first year stubble, 12 tons per acre, plough under in autumn, pack and harrow. This brings the surface soil in contact with the manure and ensures thorough rotting.

Further, it has been proven without doubt that barnyard manure improves the fifth of the soil (therefore increasing the water and moreover a lighter soil keeps it from blowing by supplying fibre.

Hans Hansen's PUBLIC SALE

Instructed by the owner, I will sell by public auction without reserve the following described Livestock, Farm Implements, Etc., at his place situated 10 miles west of Lacombe, 2 1-2 miles east of Bentley, at the south end of Gull Lake. Commencing at 10 o'clock sharp; on—

Tuesday, Feb. 12th

14 Head of good young heavy Horses

1 team of sorrell geldings, 5 and 7 yrs. old, wt. 3000 lbs; 1 team of bays mare and gelding, 5 and 8 yrs. old, wt. 3000 lbs; 1 team of bay geldings, 4 and 7 yrs. old, wt. 2800 lbs; 1 team of bay and brown geldings, 3 and 5 yrs. old, wt. 2800 lbs; 1 team of greys mare and gelding, 6 and 8 yrs. old, wt. 2500 lbs; 3 yearling fillies; 1 colt.

60 Head of Grade and Pure-Bred Cattle

19 head of choice milch cows; 17 head of yearling and two year old heifers 23 head of calves; 2 pure-bred Shorthorn heifers, 2 and 3 years old, registered; 1 registered Shorthorn bull, 2 years old; 1 registered 3 year old Angus bull.

Hogs and Grain, Etc.

5 good brood sows, due to farrow in April; 12 shoats; 1 pure-bred Duroc boar; 300 bus. of oats; 50 bus. of barley; 4 dozen hens and a few potatoes.

Implements, Harness, Etc.

1 I. H. C. hay baler 16x18; 1 M. H. binder, 1 press drill, gang plow, stubble plow, cultivator, 3 sec. harrow, 2 sec. harrow, disc, fanning mill, garden drill, 2 mowers, farm wagon, truck wagon, bob sled, surrey, top buggy, cutter, 4 set of heavy work harness, etc.

1 6-horse-power Galloway gasoline engine, grinder and wood saw complete.

Household Goods

DeLaval cream separator, churn, washing machine, lard press, 12 chairs, 12 rockers, dresser commode chiffonier, couch, sewing machine, centre table, dishes, cooking utensils, forks, shovels, and other articles too numerous to mention.

Lunch at Noon

TERMS CASH

On every thing except the engine and hay press, on which one year will be given on joint bankable note.

C. F. DAMRON - AUCTIONEER

HANS. HANSEN, Owner.

Owing to Mrs. Hansen's ill health Mr. Hansen is compelled to leave this country and for that reason this sale has been called.

The list comprises an extra good lot of good young heavy horses in good condition and well broken to harness and are ready to go right into hard work this spring.

The cattle comprises 19 head of choice milch cows, 5 of which are fresh at present and more are due to calve on or before

sale day.

The young cattle are mostly high grade Angus and two registered shorthorn heifers are extra good individuals and are of Mr. Thos. Talbot's breeding of which there was never any better in the Lacombe district. These cattle are all in the pink of condition, in fact the most of them are fit enough for beef at the present time. Arrange to attend this sale. No reserve on anything to be sold.

The Red Cross Appeals to Lacombe & District

You shouted for our heroes as they marched away to war,
And your eyes were wet for those they left behind;
You were loud in declarations on the Cause they battled for,
And to any imperfection you were blind;
They sprang from field and counter, and from every kind of
trade.

You were proud of them in Khaki when the blaring bugles
brayed;
You were half apologetic for the fact that you had stayed
While the flag of Britain beckoned in the wind.

You read the glowing tributes to their valor at the front
As they battled at the very gates of hell;
You could close your eyes and see them as they bore the bat-
tle's brunt.

And you wished that you had played your part as well;
You could see their bloody bayonets in the pyrotechnic flare—
You could hear the clash of battle—you could hear them
shout and swear
As they swept the reeking trenches—God, you wished that you
were there—
And you'd count it greater glory if you fell!

Those of us who could not or would not join Britain's forces
and make battle against her unrelenting enemies, can do
a great necessary work at home—THE RED CROSS IS URG-
ENTLY IN NEED OF FUNDS, AND IT IS OUR DUTY TO
PROVIDE THOSE FUNDS.

It should not be necessary to explain to anyone at this stage
of the war what the Red Cross does for our soldiers. To no
brink of war effort has greater devotion or efficiency been
brought than by those who are carrying on the work.

They depend on the voluntary contributions of those at
home to maintain it. Living in comfort and security here
as a result of what the men at the front have done, we owe
it to them to do everything in our power to ease their lot when
misfortune overtakes them.

In their behalf, devoted Red Cross workers undergo great
privations and perform unceasing labors. But these workers
can accomplish nothing without our financial support.

Such money as has been subscribed in the past has been care-
fully expended. The amount is small, considering the service
rendered. What has been done with it is a matter of public
record and it is open to each subscriber to investigate the op-
erations of the society for himself.

Onerous as have been its duties in the past the future will
make still greater demands on it. Besides the cost of all nec-
essities has steadily risen with the result that largely in-
creased sums are required for the coming year if the service now
being rendered is not to be impaired.

This is the chief patriotic work that still remains on a pur-
ely voluntary basis so far as the raising of funds goes. Ac-
cordingly the appeal which is now being made should meet
with an exceptionally generous and willing response.

Those who appreciate what is involved in the war and what
would be our fate as individuals and as a nation if the men
or the Allied firing line had not proven the heroic, steadfast
fellows that they are, will go to the very limit of their ability
in monetary response which they make to the Red Cross.
The needs of the Red Cross just now are very urgent. Mon-
ey, and more money is a necessity if our wounded are to re-
ceive the care they should get. It is up to us at home to pro-
vide this money. We should not give with the idea we are
conferring a favor on anyone—it is the duty of everyone in
Canada to give to the limit of their resources—and give
cheerfully. What is a few dollars out of one's pocket when
compared to the great sacrifices our boys are making on the
bloody battlefields of Europe.

At the present time there is a great demand for hospital sup-
plies, and these supplies cost money.

Socks, pyjamas, bandages, etc. are needed in great quantities
and the call for these supplies is becoming more urgent every
day. Materials have advanced in price, and to keep up the
necessary supply money is needed. Would it not be an ever-
lasting disgrace to our rich district if we failed to do our
part in this instance? No part of Alberta has been more
blessed by Providence than the Lacombe district, and the
people of no district in the West are in a position to give more
freely.

Another great work the Red Cross attends to is "The Pris-
oners of War Fund." This is a fund which is used in sup-
plying the necessities of life for our boys who have been im-
prisoned enough to get into the hands of the Huns. If it were
not for the parcels of food sent to them every week by the
Red Cross, they would starve to death, or barely sustain life
on starvation rations. It is only through the Red Cross that
these prisoners receive parcels. One parcel of food each
week is sent to all prisoners, and food, as we all know, at the
present time costs money. This is a fund to which everyone
should subscribe willingly. Just think of our poor boys, who
after spending perhaps a year in the muddy trenches of
France, amid scenes to horrible to describe, fall into the hands
of the enemy and are taken to prison camps where they are
subjected to inhuman treatment and in addition kept in a
starving condition. Personal parcels of food sent to them
by individuals are not permitted to reach them—only parcels
sent by the Red Cross. The least we can do is to provide
the Red Cross with money with which to purchase the nec-
essary food, and we cannot imagine any Canadian holding
back.

The Red Cross has many very active Auxiliaries in the
district, all of which are doing their part. But there are
a great many districts, and wealthy districts, that have up to
date done little or nothing. The Lacombe Society desires to
get every district working hard this year—this is a year when
the greatest strain is going to come on the Red Cross. It would
be a splendid idea for all districts around here to avail them-
selves of the organization used in the Patriotic Fund campaign
which owing to the fact that the government has taken this
fund over leaves its members without special war work to at-
tend to. Several of these local Patriotic Fund organizations
have already signified their willingness to take up Red Cross
work and we hope before long to see all of them in line. It
takes organization to get the districts properly worked, and
Alberta has never had a stronger organization than that of
the Patriotic Fund. Any district not at present taking up
Red Cross work, and wishing to do so, is requested to at once
communicate with Mrs. A. M. Campbell Secretary of the Lac-
ombe branch, or Miss Pinkham Provincial Secretary, Calgary,
when all information will be cheerfully given.

Now let every loyal Canadian in the Lacombe district get
busy and work this year for the Red Cross Fund. All may
not be in a position to subscribe a large amount, but donations,
no matter how small, are thankfully received and put to good
use. Let every country district get busy and organize a Red

Cross Auxiliaries, and work for the boys at the front who are
making their homes safe for them, and by their great sacrifi-
ces make it possible for them to live in peace and comfort—
and make money. Money must be raised, if our wounded are
to receive the care they are entitled to, and the money must
come out of the pockets of our citizens in town and country.
It is a just debt we owe our boys.

This will probably be the last year of the war, at least that
is the hope of those at the head of affairs, but it is also going
to be the bloodiest year. Terrific battles are pending, and as
our boys are in the fore-front, undoubtedly our casualties will
be heavier than ever. There will be a heavier call than ever
on the resources of the Red Cross.

The society is kept up entirely by voluntary subscription.
No salaries are paid to any officer of the Society. Every cent
you give goes to alleviate the sufferings of the wounded.
Make up your mind now to give to the society this year more
liberally than you have ever given before, and give quickly.

When the story of the war is written the Red Cross Society
will be given just credit for the great work performed. Put
yourself in a position to say, "I HELPED."

The Society thankfully acknowledges the following splendid
donations:

Gull Lake two subscribers, \$15.00.
Lochinvar, \$5.00.
Bureka, \$35.00.
Milton, \$89.50.
Arbordale, \$28.65.
Henry's Lake Pie-Nie, \$10.00.
Canyon, one subscriber, \$10.00.
Sunset U.F.A. Memorial to John Vig \$175.65.
Satinwood, \$171.50.
Medicine Valley, \$30.00.
Woody Nook, \$103.85.
Central, \$11.25.
Womens Institute, \$32.60.
Woodman's Dances, \$22.95.

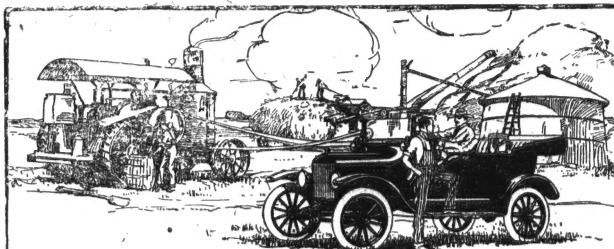
The town of Lacombe is well organized for Red Cross work,
and since Oct. 1st, the collectors have received the splendid am-
ount of \$1,059 from regular subscribers and street collections,
but now that the Patriotic Fund is no longer a call on the po-
ckets of our citizens, the Red Cross will receive even greater sup-
port.

The officers of the Lacombe Red Cross this year are Mrs.
Miserer, President; Mrs. J. Gourlay, Vice-President; Mrs.
D. Cameron, Sec.-Treas.; Mrs. A. M. Campbell, Secretary;
Mrs. N. W. Morrison, Treasurer.
Communications sent to either of these ladies will receive
prompt attention.

FOR SALE
One Purebred Shorthorn Bull
without papers, six years old. Will
sell at a reasonable price. Weight
about 1600 lbs.
J. C. Jacobsen, Brooksley, J30-3p

FOR SALE
Carload of yearling and two-year-old
steers. 10 cows supposed to freshen in
spring. 2 Grade Shorthorn bulls.
200 good breeding ewes. A Gil-
mour. J9-3c.

FOR SALE
20 good sheats and 4 extra good
brood sows for sale. Apply E. J.
Nelson, three miles south and one
mile east of Bentley. J2-3c.



The Best Farm or Ranch Car

YOU would replace your "general utility" team with a
powerful, sturdy, Ford car at once, we believe, if you but
figured the matter out carefully.

The Ford is especially suited to western conditions and your needs.
It is equal to rough roads, big loads and long distances. These are
the very tests to which you will put your car.

A Ford will run your errands for repairs, grease, mail and countless
other necessities quickly and cheaply. It will save you weeks of time
and money. It will be one of your best investments. It will make
prairie life more enjoyable. You need a car and need it badly. The
Ford is the utility car for the Western Farmer.

Ford
THE UNIVERSAL CAR

Runabout - \$475
Touring - \$495

F. O. B. FORD, ONT.

Morrison & Johnston, Ltd., Dealers, Lacombe
M. C. Platt, Dealer, Rimbey

MAXWELL
Most Miles per Gallon Most Miles on tires

Economize Wisely —A Maxwell Car Will Help

Waste is often committed when the in-
tention is to economize.

A Maxwell car, famous for its economy,
will cost you only a few dollars a month to
operate and maintain.

Which is the real economy:

(1) To use the car and
save time, strength, and
mental vigor?

(2) To do without the
car, lose time in your busi-
ness, lose the health gained
from motoring, and worry
yourself into illness?

Use of a Maxwell car will give you self
confidence.

Your neighbors and associates will get
mental inspiration from you.

As wave circles widen when a pebble hits
the water, so will your good example bene-
fit your entire community.

Save—yes; but do it sensibly, and let the
Maxwell help.

Touring Car \$1045; Roadster \$1045; Coupe \$1540
Berline \$1690; Sedan \$1690; F. O. B. Windsor

Boode & Macconnachie, Agents
Lacombe Alberta



Lacombe Second-Hand Store

Ranges, Cook Stoves and Heaters new
and old.
Sewing machines, new and second
hand.
All kinds of Rifles and shells.
Piano, 4 Phonographs, Violins, Man-
dolins, Banjos and Guitars.
Trunks, Suit Cases and Club Bags.
Beds, Springs and Mattresses.
Some snaps in washing machines.
Ladies' and Gents' Overcoats and Fur
Coats.
Some odds and ends in Men's Winter
Underwear and Shirts.
Wire and Nails.
Three dwellings and one business lot
for sale cheap.

O. BOODE
Sells Everything

The Central Granite & Marble Co.

REDDEAR, LACOMBE DIDSBURY
farble and Granite Monuments
From \$25.00 up.
Owing to the scarcity of labor,
the Lacombe shop will be open
every Thursday, Friday and
Saturday until further notice.

Libor Peterka Lacombe

I have for sale a full line of Men's
and Boy's

Leather Shoes
Felt Shoes
Sheep Lined Shoes
Moccasins
Overshoes
Rubbers
Felt Sox

and everything else in the shoe line.
Full line of buggy whips.
Skates Sharpened.
Repairing promptly done and satis-
faction guaranteed.

FARM FOR SALE

160 acres 8 miles west of Morning-
side, 11 miles north of Lacombe. 30
acres broke; good buildings; good
water. Will sell with or without live
stock and machinery. Apply J. C.
Sorensen, Morningside, Alta. J9-3p.

Lacombe Cleans Up Didsbury

The Lacombe hockey team went to Didsbury last Wednesday and played their first game. They are in good shape this year as Didsbury already knows. The game was a fast one as the score will show. Didsbury started in with a jump and slipped in two goals in the first twenty minutes. Lacombe was unsuccessful in scoring that term, but the second twenty went better for Lacombe as they got goals making the score three to three. In the last twenty Lacombe got two goals and Didsbury only managed to get one making a score of five, four in favor of Lacombe. The game was a clean one and no one was seriously hurt. The boys will play several games this season and are practicing hard so when the return game is arranged with Didsbury turn out and root for the boys.

The lineup is as follows:
Lacombe Lineup—Less Steers, Goal; Guy Danner, point; Bill French, over point; Pete Danner, Centre. Louis Calkins, L. Wing; G. Madden, R. Wing; J. Hall, Rover.
Didsbury Lineup—Freeman, goal; Caperton, point; McLeod, R. Wing; Woods, rover; Liesmer, Centre; Cook, R. Wing; Duncan, L. Wing.

U. F. A. ASKS GOVERNMENT TO TAKE OVER RAILWAYS

Calgary, Jan. 23rd.—Whereas our organization has repeatedly declared itself as being in favor of the principle of government ownership of all Canadian railways, and

Whereas the demands of the war and the best interests of Canada make it necessary that all these railways be efficiently operated at a just and reasonable profit only and

Whereas it will be an impossibility to operate all these roads, as separate units, on basis of standardized rates, without either giving some more than just profit or others less than their necessary requirements, thus giving the public inefficient service or else charging them on the whole, an unjust rate, and

Whereas the west suffers more than any other part of Canada from unjust rates, and

Whereas efficient service by all roads at a reasonable profit to all roads can be given only through the co-ordination of all of them.

Be it therefore resolved that we

urge that the Dominion government immediately take over, co-ordinate and operate at a reasonable profit to each, all Canadian railways, during the continuation of the war, with a view of final ownership and operation after the war Resolution passed by the U. F. A. in Convention Wednesday afternoon, and dispatched to the railway war board.

JAPAN INTIMATES IT WILL NOT TOLERATE PREMATURE PEACE

Tokio, Jan. 24.—Japan holds herself responsible for the maintenance of peace in this part of the world, and consequently in the event of that peace being endangered to the inevitable detriment of our interests, the government of Japan will not hesitate a moment to take the proper measures.

Thus Count Terauchi, the Japanese premier, spoke at the opening of the diet today in referring to the internal disorders in Russia spreading to the Russian possessions in Eastern Asia. The premier declared that the situation in Russia was causing him the greatest measure of anxiety. "As a true friend of Russia," he said, "Japan earnestly hopes that country may successfully settle its difficulties without much further loss of time, and establish a stable government." He also said that Japan joined unreservedly with the allied powers in the determination not to sheath the sword until an honorable peace is secured.

CANADIAN PEOPLE SHOULD PULL UP WITH SHORT JERK

Vancouver, Jan. 24.—Representing the food control department Ottawa, W. G. Rook, at a luncheon held here today at which a large number of representative business men and members of the board of trade were present, declared that unless the people of Canada soon took notice of the many warnings already issued, Canada would go on rations until the end of the war.

"This would be a great feather in the hat of the kaiser," declared the speaker. "The people of Canada use seven times as much sugar as the people of France," he continued, "and amount of meat consumed was 12.1 pounds per capita in Canada, as compared with 8.51 pounds in France and 2.21 in Germany."

It is about time the people of Canada pulled themselves up with a short jerk," he concluded.

Your Will Should Be Made

While you are in good health. Appoint this company your Executor and Trustee, to insure your directions being carried out without fear or favor. Your estate will benefit by our experience and responsibility. Booklet on Wills by Request.

The Trusts and Guarantee Company Limited

Calgary, Alberta.

Public Administrator and official Assignee for the Judicial Districts of Lethbridge, Macleod, Medicine Hat, Calgary, Red Deer, Stettler.

Stock Taking Sale

As we are taking stock this month, we have a lot of broken lines in all winter goods to clear at Bargain Prices. Come in.

DAVID HAY--The Men's Store

Succesor to WATT & HAY

Barnett Ave. Lacombe. Alberta

MARE ESTRAY

Dark brown two-year-old mare; extra long forelock. Suitable reward for information as to her whereabouts. Apply R. C. Kinley, R. 3 Lacombe, Phone 811. J15-3p

CATTLE LOST

One Red Cow and one Red year-and-a-half-old heifer. Strayed from the Mole farm about three weeks ago. Reward for information. Apply to M. Madden, Blackfalds. Phone R1504.

The Merchants Bank of Canada

CONSERVE THE LIVE STOCK OF OUR DISTRICT

FINISH THE FEEDERS IN LACOMBE

KEEP THE HEIFERS AT HOME

Total Assets One Hundred Millions

An Office of the Bank is Also Established at Rimbey

FROM FOREST

TO OUR

YARD



The lumber that reaches here is a matter of skilled selection. Consequently to buy lumber here is to buy the best. We have no other kind

Trimble-Garland Lumber Co.
Allan St. Lacombe

A. Waldern's Public Sale

Having received instructions from the owner, I will sell by public auction at his farm the s. w. 1-4 sec. 6-41-25 west 4th, 2 miles north and 5 miles east of Lacombe, or 2 1-2 miles west of Chigwell station; commencing at 10.30 a. m.: on

Tuesday, February 5

17 Head of Horses

1 team of bay mares, 7 yrs. old, in foal; 1 bay mare, aged, in foal; 1 team bay geldings, 4 and 7 yrs. old; 1 team bay geldings, 2 and 3 yrs. old; 1 team bay and black geldings, 5 and 8 yrs. old; 1 bay mare, 6 yrs. old, in foal; 1 bay gelding, 4 yrs. old; 1 sorrell gelding, 3 yrs. old; 1 brown mare, 6 yrs. old, in foal; 1 team sorrell and bay geldings, 3 and 5 yrs. old, 2 suckling colts. These horses are well broken to harness and weigh from 1000 to 1400 lbs each.

5 Head of Cattle

2 milch cows, safe in calf; 1 range cow, in calf; 2 spring calves.

Implements, Etc.

Massey-Harris 18 disc drill, Wagon and box, 2 Gang plows 14in., Disc 16 in., harrow, 6 section Diamond tooth harrows, Massey Harris hay rake. Bundle rack, 2 sets work harness with britching, 4 set plow harness, 6 good collars, Set single driving harness, Set democrat harness, Log chains, Axes, Shovels and other articles too numerous to mention.

Household Goods

Cook stove, Chairs, Dining room Table, 2 sideboards, 2 Bureaus, Wash stand, 2 Springs and mattresses, Iron bed, Kitchen cabinet, Wicker rocker, Cooking utensils, Etc Etc.

FREE LUNCH AT NOON

TERMS—Sums of \$25 and under cash. Over that amount a credit of 9 mos. will be given on approved joint bankable note at 8 p. c. interest. 5 p. c. discount for cash over \$25.00

C. F. DAMRON, AUCTIONEER

A. Waldern, Owner.

Jesse Fraser, Clerk.

This is a clean up sale as Mr. Waldern has leased his farm and everything will be sold absolutely without reserve

First and Last-A Newspaper

SUBSCRIBE
To THE CALGARY HERALD
ALBERTA'S GREATEST DAILY

What to Buy and Where

THE metropolitan newspaper of today aims to carry ALL the news.

Ranking equal in importance to the news contained in its reading columns is that which is found in its advertising columns. Both are of interest to the reader. THE CALGARY HERALD IS THE ONLY NEWSPAPER PUBLISHED IN CALGARY WHICH CARRIES THE FULL STORE-NEWS ANNOUNCEMENTS OF THE BIG STORES. Proportionally it is patronized by the other merchants who have good goods to sell. To the buyer in and out of town this is an important factor in the choice of a newspaper.

SPECIAL
TRIAL SUB-
SCRIPTION
OFFER
4 MTHS. \$1

The regular subscription price to The Herald is \$4.00 a year by mail, but if you cut out this advertisement and send it with your name, P.O. address and ONE DOLLAR (\$1.00) to the Circulation Manager, The Herald, Calgary, you will receive The Herald daily for four months.

LISTEN!

W. E. Tees offers guesses on 1918 Chevrolet Car, for all Gasoline or Oils bought from him.

WINNIPEG OIL COMPANY

The BIG WINTER BARGAIN EVENT

Again In Full Swing

A. URQUHART & CO.'S

Monster Clearance Sale

Prices being still on the up grade, and the end of the war not yet in sight, do not fail to seize this favorable opportunity to provide for your present and also your future needs. Now is your chance to get them at bargain prices. You will save from one forth to one half.

The entire \$50,000.00 stock, Price Down to You

Everything Reduced, Here are a Few

Boys' Heavy Fleece Shirts and Drawers

All sizes 65c. values
Sale **43c.** each

Childrens Pullover Sweaters

Fine ribbed wool, red only
Age 3 to 6 yrs. \$1.25 value
For **95c.**

Penmans Fleece Lined Hose

Sizes 8½ to 10
35c. value for **271-2c.**
45c. value for **371-2c.**

Ladies Silk Corset Covers

Laced trimmed, 1.25 val.
For **95c.**

Ladies' and Girl's Brushed Wool Caps

\$1.00 values
For **79c.**

Ladies White Flannelette Night Gowns

\$1.50 values to clear **\$1.20**
\$1.25 values to clear **\$1.05**

Buy Machine Thread Now

Clarks or Coats best thread. 50 doz.

To clear at **5c.** a spool

Ladies Wash Silk Blouses

In white only, many pretty styles
All sizes. All one price

To clear **\$1.25**

Kumfy Wool Blankets

White with pink or blue border

Sizes 56x76 for **\$4.90**
Sizes 66x86 for **\$8.75**

Girls Flannelette Night Gowns

In pink or blue stripe. Reg 65c. val.
For **47c.**

Baby Bonnets

A set of travellers samples
All the newest styles for Winter or
Summer wear.
At less than wholesale prices

Ladies Warm winter Coats

At Clearing Prices.

From **\$8.75** up
You Save Big Money Here.

Childrens Heavy Fleece Lined Sleepers

\$1.10 values for **83c.**
\$1.25 values for **98c.**

Girls Heavy Fleece Lined Vest and Drawers

Age 10 to 15 yrs.
371-2c. each

Ecru Curtain Scrim

Barred designs, strong firm weave
Will wash well.
36 in. wide.

To clear **171-2c.**

Colored Curtain Muslins

In a large range of patterns.
36 inches wide.

From **11c.** up, per yd.

\$1.00
TABLE

On Saturday there will be Two Monster Tables Loaded
with Articles from all the different departments at 50c. and
\$1.00 a time. Come early and get your choice of these
Big Bargains.

50c.
TABLE

New Extra Specials Every Day

A. URQUHART & CO. LIMITED, Lacombe